

WQPT PBS

**2024 ANNUAL
EEO PUBLIC FILE REPORT**

A public media service of Western Illinois University

WQPT

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Period Covered by this Report: August 1, 2023 through July 31, 2024
Stations Comprising the Reporting Station Employment Unit: WQPT-TV

I. Full-time vacancies filled during period:

WQPT-TV: 1, Television Director/Producer filled 08/16/2023

II. Each recruitment or referral source used to seek candidates for each vacancy:

Recruitment sources routinely notified of vacancies when they occur include the following:

Western Illinois University Human Resources Website

WQPT website (<http://www.wqpt.org>)

BlacksinHigherEd.com

Chronicle.com

WomenandHigherEd.com

HispanicsinHigherEd.com

DisabledinHigherEd.com

The Greater Quad Cities Hispanic Chamber gqchcc.com

Ourquadcitiesjobs.org

LGBTinHigherEd.com

VeteransinHigherEd.com

HigherEdJobs.com

AsiansinHigherEd.com

Indeed.com

NativeAmericansinHigherEd.com

IllinoisJobLink.illinois.gov

QuadCitiesChamber.com

LinkedIn

Facebook

Macomb Area Chamber of Commerce

WQPT-TV continually seeks to add to its list of recruitment sources by broadcasting the following announcement:

"For inquiries about job opportunities at WQPT and Western Illinois University, please visit wqpt.org or wiu.edu/employment."

WQPT does not have any organizations requesting notification of open positions.

III. Total number of persons interviewed for all full-time vacancies filled during period:

WQPT-TV: 3

IV. Total number of interviewees for all full-time vacancies filled during period per source:

WQPT-TV: 1 person interviewed from source WIU Human Resource website; 1 from a WIU employee; and the third was Other (not specified)

V. Outreach activities during period:

EEO On-Air Spot: WQPT regularly broadcasts a spot to encourage organizations to contact the Station if they wish to receive lists of job openings. The spot runs, on average, about 20 times a week.

Internship Program

WQPT offers professional internships to students from local Universities. These students gain experience in accounting, marketing, programming, educational outreach and event planning.

Development intern

Semester/months: fall 2023

Supervisor: Assistant Development Director

Production/Marketing intern

Semester/months: fall 2023

Supervisor: Director of Local Production

Communications/fundraising

Semester/months: Sept 2023- April 2024

Supervisor: Director of Development

Educational Outreach intern

Semester/months: August and September 2023 and summer 2024

Supervisor: Director of Educational Outreach

Student Worker

Semester/months: July 2023-May 2024

Supervisor: General Manager

Two interns were paid by Augustana College through the Illinois Board of Higher Education (IBHE) Illinois Cooperative Work Study (ICWS) Grant. The others completed experiential internships.

The Director of Educational Outreach and WQPT Ambassadors (students from area schools who receive special training to be ambassadors for the station) were busy during August and September 2023 as well as the summer of 2024. Five area high school and college students have been attending library and community events throughout our viewing area. They attended over 55 events given away more than 5,000 free books as well as visited 61 schools in the region presenting literacy workshops.

Job Fairs

WQPT's General Manager and Director/Producer participated in one job fair (September 2023). Our General Manager and well as Development Director participated at the WIU New Faculty Resource fair (August 2023) on the Macomb IL campus. WQPT's Director of Educational Outreach participated in a Early Childhood Resource fair in September 2023. We continue to search for diverse students on an online portal called Handshake. Students are able to apply online. WQPT staff participated in in-person and virtual networking events

Training

WQPT staff have an opportunity to take classes through Western Illinois University. Western Illinois University offers a variety of classes in broadcast, theater, education, business and parks and tourism. We also participate in conferences and training offered by university HR, the chamber of commerce, CPB, and fundraising professional organizations to name a few.

All WQPT staff participated in PBS-provided diversity training online. All station employees are required to complete self-paced online training on topics such as Harassment & Discrimination Prevention (October 2023), Ethics (October 2023), Title IX (February 2023). Station manager participated in the Women Lead Change Conference (October 2023). The Hispanic Chamber hosted a speaker series-DEI with Anthony Arrington. Five WQPT staff as well as a Community Advisory Board member attended. Additionally, staff participated in job specific workshops during the virtual PBS annual meeting, NETA Conference, General Manager meetings and many other virtual meetings.

Community Events

WQPT endorsed and supported many community events through our weekly broadcast of "Out and About" that raises our viewers' awareness of community events and activities that are taking place in our region. From May to September WQPT partners with local libraries and organizations to present community activities for children. At these events, children learn through, games, crafts, and PBS KIDS shows. Each child receives an activity book to inspire everyday fun.

Throughout the school year (September-May) WQPT's Director of Educational Outreach as well as community volunteer, Literacy Liaisons, participate in classroom doing literacy workshops, back to school nights, community-based adult ESL classes, Parent Mentor Programs and family nights. These encourage educators, parents and children to participate in fun learning opportunities all based on the PBS learning model.

In April 2024 WQPT held the Ready to Learn Bilingual Early Childhood Conference to provide educators, caregivers and others with knowledge and resources to foster enhanced outcomes for children while earning professional development credits. We partnered with WIU-QC's Center for Best Practices in Early Childhood and StarNet Regions I & III. That evening we held a free family concert, *Being Bilingual Rocks!*

Through the generous local support we are able to present a free live concert! The concert took place January 2024. About 700 people came out on that cold Tuesday night to support WQPT presents A Gospel Celebration. WQPT's video crew was there, taping the concert. So not only was it a great performance, but everyone in attendance is in the audience for the edited hour long program that was broadcast on WQPT.

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