

WQPT PBS

**2025 ANNUAL EEO
PUBLIC FILE REPORT**

A public media service of Western Illinois University

WQPT

2025 ANNUAL EEO PUBLIC FILE REPORT
Period Covered by this Report: August 1, 2024 through July 31, 2025
Stations Comprising the Reporting Station Employment Unit: WQPT-TV

I. Full-time vacancies filled during period:

WQPT-TV: 1, Office Support Associate. Filled 2/3/2025

II. Each recruitment or referral source used to seek candidates for each vacancy:

Recruitment sources notified of vacancies when they occur include the following: Western Illinois University Human Resources Website

WQPT website (<http://www.wqpt.org>)

Indeed.com

IllinoisJobLink.illinois.gov

QuadCitiesChamber.com

LinkedIn

Facebook

WQPT-TV continually seeks to add to its list of recruitment sources by broadcasting the following announcement:

"For inquiries about job opportunities at WQPT and Western Illinois University, please visit wqpt.org or wiu.edu/employment."

WQPT does not have any organizations requesting notification of open positions.

III. Total number of persons interviewed for all full-time vacancies filled during period:

WQPT-TV: 3

IV. Total number of interviewees for all full-time vacancies filled during period per source:

WQPT-TV: 1 person interviewed from source WIU Human Resource website; 1 from a WIU employee; and the third was Job Board/Career Site (Indeed)

V. Outreach activities during period:

EEO On-Air Spot: WQPT regularly broadcasts a spot to encourage organizations to contact the Station if they wish to receive lists of job openings. The spot runs, on average, about 20 times a week.

Internship Program

WQPT offers professional internships to students from local Universities. These students gain experience in accounting, marketing, programming, educational outreach and event planning.

Educational Outreach intern

Semester/months: 1 for August 2024 and 2 for the summer 2025

Supervisor: Director of Educational Outreach

Two interns (1 summer 2024 and 1 summer 2025) were paid by Augustana College through the Illinois Board of Higher Education (IBHE) Illinois Cooperative Work Study (ICWS) Grant. One of the summer 2025 interns received a stipend through Western Illinois University. The others completed experiential internships.

The Director of Educational Outreach and WQPT Ambassadors (students from area schools who receive special training to be ambassadors for the station) were busy during August and September 2024 as well as new group during the summer of 2025. Five area high school and college students have been attending library and community events throughout our viewing area.

Job Fairs

WQPT's General Manager and Director/Producer participated in two job fairs (September 2024 and February 2025). We continue to search for students on an online portal called Handshake. Students are able to apply online. WQPT staff participated in in-person and virtual networking events

Training

WQPT staff have an opportunity to take classes through Western Illinois University. Western Illinois University offers a variety of classes in broadcast, theater, education, business and parks and tourism. We also participate in conferences and training offered by university HR, the chamber of commerce, CPB, and fundraising professional organizations to name a few.

All station employees are required to complete self-paced online training on topics such Cybersecurity (October 2024), and Ethics (October 2024). Station manager participated in the Women Lead Change Conference (October 2024). Additionally, staff participated in job specific workshops during the PBS annual meeting, NETA Conference, General Manager meetings and many other meetings.

Community Events

WQPT endorsed and supported many community events through our weekly broadcast of "Out and About" that raises our viewers' awareness of community events and activities that are taking place in our region. From May to September WQPT's Director of Educational Outreach partners with local libraries and organizations to present community activities for children. At these events, children learn through, games, crafts, and PBS KIDS shows. Each child receives an activity book to inspire everyday fun.

Throughout the school year (September-May) WQPT's Director of Educational Outreach as well as community volunteer, Literacy Liaisons, participate in classroom doing literacy workshops, back to school nights, community-based adult ESL classes, Parent Mentor Programs and family nights. These encourage educators, parents and children to participate in fun learning opportunities all based on the PBS learning model.

In April 2025 WQPT, led by our Director of Educational Outreach, held the Ready to Learn Bilingual Early Childhood Conference to provide educators, caregivers and others with knowledge and resources to foster enhanced outcomes for children while earning professional development credits. We partnered with WIU-QC's Center for Best Practices in Early Childhood.

Through the year WQPT staff, primarily our Director of Educational Outreach, attended over 180

educational outreach events from classroom visits distributing almost 7,500 books to students in our region.

3300 River Drive
Moline, Illinois 61265

309-764-2400
877-413-2424

wqpt.org

A public media service of Western Illinois University

PPT